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Research on Analysing the Value Orientation of Chinese Government's Big Data Policy

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Abstract: [**Purpose/significance**] Big data policy is the driving force for the application and development of government big data. Its value orientation analysis can provide a way for the formulation, implementation and evaluation of government big data policies, and provide a basis for the future development direction of big data policies. [**Method/process**] This paper collected a total of 58 government affairs big data policy texts published by the State Council and its departmental portals. Thematic analysis method was used to encode and analyzed the themes of big data value orientation in the policy texts. The encoding process used NVivo12 software as an auxiliary tool. [**Result/conclusion**] Through thematic analysis, the overall framework of the big data policy value orientation was constructed. The framework summarized the value orientations of the 5 dimensions of politics, economy, society, ecology, science and technology, and explored the interaction between each dimension and its specific value orientation.

Keywords: government big data　policy　the value orientation

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