

2024 数智时代知识管理与服务理论、方法、战略学术研讨会

Academic Seminar on Knowledge Management and Service Theory, Methods, and Strategies in the Digital Intelligence Era

(山东 淄博/ Zibo, Shandong Province)

1 会议背景/Conference Background

在数字化智能化时代，知识管理与服务将在各行各业发挥越来越大的作用，推动科技、教育、文化与社会发生更重要的转型与变革。为适应社会各领域知识管理与服务的创新性发展，探索知识管理与服务理论、方法与发展战略，《图书情报工作》杂志社、《知识管理论坛》编辑部联合华中师范大学信息管理学院和山东理工大学信息管理学院，拟于 2024 年 5 月 7-10 日（会期两天）在山东淄博举办“知识管理与服务理论、方法、战略学术研讨会”，会议邀请邀请企业界、政府、信息资源管理领域的知识创新、知识管理、知识服务、智能服务、竞争情报领域的科研人员、战略科学家、企业管理者与实践者、政策专家做专题报告，就数智时代知识管理与服务与参会人员开展广泛而深度的研讨。

In the era of digital and intelligent transformation, knowledge management and service are playing an increasingly significant role across various industries, driving important transformations and changes in technology, education, culture, and society.

To adapt to the innovative development of knowledge management and service across various sectors, and to explore theories, methods, and development strategies in this field, the *LIS Press* and the editorial department of the journal *Knowledge Management Forum*, in conjunction with the School of Information Management, Central China Normal University and the School of Information Management, Shandong University of Technology, plan to hold an academic seminar on “Knowledge Management and Service Theory, Methods, and Strategies” from May 7-10, 2024 (duration of two days) in Zibo, Shandong.

The conference will invite experts from the business community, government, and the fields of information resource management, knowledge innovation, knowledge management, knowledge service, intelligent service, and competitive intelligence, including researchers, strategic scientists, business managers, practitioners, and policy experts, to deliver keynote

speeches and engage in extensive and in-depth discussions with attendees on knowledge management and service in the digital intelligence era.

2 会议时间和地点/Conference Date and Venue

会议时间：2024 年 5 月 7-10 日

Conference Dates: May 7-10, 2024

会议地点：山东省淄博市（山东理工大学）

Conference Venue: Zibo City, Shandong Province (Shandong University of Technology)

3 会议主题：数智时代的知识管理与服务理论、方法、战略

Conference Theme: Knowledge Management and Service Theory, Methods, and Strategies in the Digital Intelligence Era

4 组织机构/Organizing Institutions

主办单位：《图书情报工作》杂志社；《知识管理论坛》期刊编辑部；华中师范大学信息管理学院

Hosts: *LIS Press*; Editorial Department of the journal *Knowledge Management Forum*; School of Information Management, Central China Normal University

承办单位：山东理工大学信息管理学院

Organizer: School of Information Management, Shandong University of Technology

协办单位：待定

Co-organizers: To be determined

支持单位：待定

Supporting Institutions: To be determined

5 会议征文/Call for Papers

请通过中国信息资源管理预印本平台“2024 数智时代知识管理与服务理论、方法、战略学术研讨会”专栏提交论文（网址：

<https://chinaxiv.org/conference/km2024>），提交代表作者同意在此预印本平台传播和网络首发（平台允许并鼓励作者再将论文投稿给期刊）。论文撰写要求及格式请参考《图书情报工作》期刊网站（<https://www.lis.ac.cn>）“投稿指南”，请投稿作者严格遵守学术规范和学术道德。会议将组织专家对投稿论文进行同行评议，优秀论文安排会议交流，并推荐至《图书情报工作》或《知识管理论坛》等期刊，评审通过后发表。

投稿截止日期：2024 年 4 月 18 日

评审结果通知日期：2024 年 4 月 25 日

Papers should be submitted through the “2024 Academic Seminar on Knowledge Management and Service Theory, Methods, and Strategies in the Digital Intelligence Era” section of the China Information Resource Management Preprint Platform (URL: <https://chinaxiv.org/conference/km2024>).

Submissions indicate the author's consent to disseminate and premiere the paper on this preprint platform, which allows and encourages authors to subsequently submit their papers to journals. For paper writing requirements and format, refer to the "Submission Guidelines" on the "Library and Information Service" journal website (<https://www.lis.ac.cn>). Authors must strictly adhere to academic norms and ethics. The conference will organize experts to peer-review the submitted papers. Outstanding papers will be selected for presentation at the conference and recommended to journals such as "Library and Information Service" or "Knowledge Management Forum" for publication upon review approval.

Submission Deadline: April 18, 2024

Notification of Review Results: April 25, 2024

6 会议缴费与报名/Conference Registration Fees and Registration

(1) 本次会议收取会议费，普通代表：1500 元，全日制学生：1200 元。

● 对公账户信息如下：

收款单位：《图书情报工作》杂志社有限公司

开户行：中国建设银行股份有限公司中关村分行

账号：11001007300059261059

行号：105100005027

截止日期：2023 年 4 月 28 日

(1) A conference fee will be charged for this event. The fee for general delegates is 1500 RMB, and for full-time student delegates, it is 1200 RMB.

The details for the public account are as follows:

Payee: L/S Press Co., Ltd.

Bank: China Construction Bank Corporation, Zhongguancun Branch

Account Number: 11001007300059261059

Bank Code: 105100005027

Payment Deadline: April 28, 2024

- 支付宝/Alipay

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消费金额(元)	
备注	姓名+单位
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(2) 会议报名/Conference Registration

请扫描二维码报名；报名截止日期：2024 年 4 月 28 日

Please scan the QR code to register; Registration Deadline: April 28, 2024



7 住宿安排/Accommodation Arrangements

酒店名称：待定

Hotel Name: To be determined

8 会议联系/Conference Contact

会议征文咨询：刘远颖 电话：010-82623933

E-mail: kmf@mail.las.ac.cn 请加入会议 QQ 群：674220335（注明姓名和单位）

For inquiries about conference papers, please contact: Liu Yuanying at
Tel: 010-82623933 E-mail: kmf@mail.las.ac.cn

Please join the conference QQ group: 674220335 (please indicate your name and affiliation)


《图书情报工作》杂志社
LIS Press
华中师范大学信息管理学院
School of Information Management, Central China Normal University
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